

## What is SVT Mustang Elite ?

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Our club is the premier forum in El Paso to mingle with owners of the most elite and exclusive Ford Mustangs in the city of El Paso. We are dedicated to preserving and promoting the mystique of the American Muscle Car, as it is embodied in top-end Mustangs from the earliest days of the 60's to today.

We cater to a more mature crowd and always offer a family oriented atmosphere. We especially want to welcome spouses and significant others, and interested family members and friends.

We are proud to be sponsored by Casa Ford, in El Paso, Texas, where we meet on the second Sunday of each month. We gather in the showroom at Casa Ford to talk shop, share experiences and plan future activities such as car shows, road trips, and city events where we can show our stuff and benefit the community. We are privileged to have also begun a relationship with Harbor Freight, on El Paso's West Side, as our newest Corporate Sponsor.

## Thank You!

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Our organization has evolved into the most well-known and respected car club in the Southwest, thanks to its many fine members and corporate sponsors. We thank you for helping us achieve this success and maintain our shining reputation. We greatly appreciate you taking the time to carefully consider these guidelines as a Member in Good Standing of SVT Mustang Elite Inc.!

## Proudly Sponsored by:

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Contact us at:  
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**SVT Mustang Elite Inc.**

**Member Handbook**

**2021**

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*SVT Mustang Elite is an official regional chapter of the Mustang Club of America*

## A Guide for Members

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SVTMustangElite has established itself as a Non-Profit Corporation in the state of Texas and is registered as a 501c(7) Non-Profit Organization with the IRS. We are strongly organized with detailed by-laws, Corporate Bank Accounts and a Board of Corporate Trustees that oversee the Corporation. This level of organization provides strength, transparency, integrity, and a reputation of excellence and stature that is unheard of and unduplicated, anywhere else in the state of Texas. It also implies an equally high level of stewardship and personal conduct from Officers, Directors, and Members alike, that reflect the high standards upon which SVTMustangElite Inc. was founded. This handbook is quick guide to staying on top of your game as a Member in Good Standing of SVTMustangElite Inc.!

## Scheduled Events

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SVTMustangElite maintains an official calendar of events and is coordinating months in advance to carefully schedule a wide array of activities. We recognize and encourage individual members to gather informally to share the comradery of the club, but we ask that members consider the impact of informal gatherings on officially scheduled club events. Word travels fast in this digital age, and a well-publicized informal gathering could cause significant conflict or confusion with an officially scheduled event. Before you gather informally, please check the official calendar or contact an Officer or Board Member to coordinate.

## Making Commitments

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As a formal Corporation, SVTMustangElite Inc. may be bound legally for physical or financial commitments made by its members. For this reason it is important for members not to make such commitments, in the official name of the organization, without coordinating carefully with the Board of Directors. We welcome good suggestions and initiative on the part of our members, but ask that great care be taken before making official commitments. When asked to make some kind of commitment or promise of action, a good member will always say, “that sounds really interesting and exciting, I’ll bet there’s something we could do there. Let me touch base with the Board, and get right back to you!”

## SVTMustangElite Logo

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The name SVTMustangElite, and associated SVT, three pony, mountain, star logo are registered trademarks of SVTMustangElite Inc., and cannot be used, duplicated, altered or published without the expressed written consent of the corporation. This may seem over the top, but the real power of a trademark is that its color, form, and appearance are instantly and universally recognizable by anyone who sees it, and that universally recognizable form is identical everywhere it appears. For this reason we ask that all official logo products be ordered through the club. We welcome ideas for new products or representations of the logo, but respectfully request that these proposals be coordinated with the Board.

## Member Etiquette

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SVTMustangElite has many forums for involvement that rely on in-depth participation by members. That participation involves close social interaction among our very diverse group. This close and constant social interaction demands a high level of trust, respect, deference, and consideration, especially when communicating with members at large. Please remember that our members come from very diverse ethnic, religious, professional, political, and socio-economic backgrounds. What may be acceptable, funny, important, insignificant, offensive or hurtful to one person, may not be so to someone else. This may seem hard to understand at first glance, but we have seen some instances of great misunderstanding between members who may not have considered these differences and unintentionally offended or hurt other members, even to the point of causing some to leave the club. We genuinely don’t believe that any member would want this, and that everyone has good intentions, so please be respectful and mindful of this especially on social media. Profanity, Pornography, Hate Speech of any kind, and direct Political or Religious advocacy are prohibited in all SVTMustangElite forums. We reserve the right to block accounts and remove posts that are out of compliance with these guidelines.

Most of us like to have a beer or a drink when we get together for functions—just remember your personal responsibility with regard to drinking and driving—no one can afford a DWI! Venues we attend may have specific rules regarding consumption of alcohol and use of tobacco products that we are bound to abide by. Our good reputation depends on it!

Illegal drugs of any kind are always prohibited at all SVTMustangElite functions.